



# BWC Network News

April 2006

## Sneak Preview – Best Workplaces for Commuters Progress Report

**E**PA, in partnership with the U.S. DOT, is getting ready to release the 2001-2005 Progress Report for Best Workplaces for Commuters<sup>SM</sup>: Demonstrating Excellence in Commuter Options that Save Energy, Money and the Environment. This report documents how employers and BWC Network members are making a difference with Best Workplaces for Commuters and showcases positive impacts on greenhouse gas emissions, energy consumption, air pollution, and traffic congestion.

The report hasn't hit the streets yet, but you can be the first to hear the good news. Join us for a BWC Strategy Session, *The Data are In: Best Workplaces for Commuters Gets Results*, to get briefed on the contents of the progress report and get you jazzed about sharing the results!

You may choose to attend on either of two dates: Thursday, April 13, at 3:30 pm, or Wednesday, April 26, at 2:30 pm. For information on how to register, click here:

[www.ergweb.com/projects/ccli/supporter/registertraining.asp](http://www.ergweb.com/projects/ccli/supporter/registertraining.asp)

If neither date works out for you, the summary of the session content will be posted on the Best Workplaces for Commuters Web site.

### Make the biggest better: 2006 Best Workplaces for Commuters from the FORTUNE 500 list

Do you represent a F500 company? Or are there F500 worksites in your community you'd like to recruit? It's that time again—time to get ready for this year's release of the Best Workplaces for Commuters from the FORTUNE 500 Companies. Companies already designated that have multiple locations may be ripe to add covered worksites, too.

To be recognized on this October's list, *get your worksite application(s) in by August 31*. Stay tuned for details and information about upcoming strategy calls and new tools to support your efforts! (You can use your recruiting activities towards your "*Race to Excellence*" submission, too!)

### Did we happen to mention the *Race to Excellence*?

The deadline for qualifying activities is less than two months away...

Just a reminder to rack up those achievements while you can — June 1 will be here before we know it. There are so many things you can do—from placing Earth Day PSAs, to recruiting colleges and universities for the late spring list release, to bringing more FORTUNE 500 work sites on board, to promoting the brand (is the logo on YOUR Web site?), and much, much more!

To refresh your memory on how the *Race to Excellence* works, and what activities will qualify, check out the summaries of the BWC Network Strategy Sessions on the Web site at:

[www.bwc.gov/suppor/seminars.htm](http://www.bwc.gov/suppor/seminars.htm)

### Remember—Cut-off date for the Colleges and Universities list is April 30!

How many colleges and universities can you motivate to sign up? (Remember, you can use this towards your "*Race to Excellence*" submission!) For a summary of the conference calls, direct folks to "Why your College or University Should Achieve the Best Workplaces for Commuters Designation," at: [www.bwc.gov/employ/universities.htm](http://www.bwc.gov/employ/universities.htm) and point them to our compelling business case at: [www.bwc.gov/employ/universities.htm#bizcase](http://www.bwc.gov/employ/universities.htm#bizcase).





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## — What's New —

### New, improved recruiting slide presentation — ready for you to exploit

This superb tool for recruiting has the latest data on Best Workplaces for Commuters, making the case for getting employees out of the single-occupant vehicle and into a better way to commute. It provides statistics on the state of the commute, how employers are stepping up to the National Standard of Excellence, and program results as of February 2006. And—you can tailor it for your own organization! (Go ahead, make like you did it yourself.)

You will be sure to find informational tidbits that you didn't know about before. It's a wonderful **off-the-shelf presentation** that can really help you pitch Best Workplaces for Commuters to the employers in your area. If you've got the old presentation, toss it out and get the latest, greatest version.

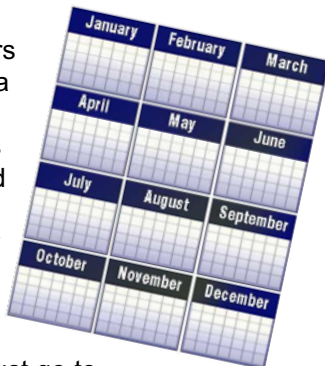
How do you get your hands on this hot little item? At the Web site, of course! Just click here:

[<www.bwc.gov/suppor/promo.htm#ppt>](http://www.bwc.gov/suppor/promo.htm#ppt)

to download the MS PowerPoint "Sample Presentation & Notes".

### Calendar of Events on Web Site

Some of our network members have requested that we post a calendar of Best Workplaces for Commuters related events on the home page. It sounded like a great idea, so we've gone ahead and done it. Now you can easily stay up-to-date on community list release timetables, strategy sessions, conferences, etc. Just go to [< www.bwc.gov >](http://www.bwc.gov) and look for "Calendar" on the left side of the home page.



### Fresh Best Workplaces for Commuters facts and figures—as of March 2006!

Did you know that Best Workplaces for Commuters now covers **3,000,000 U.S. commuters**, with 1500 participating employers—up 25% from the previous year? Did you know that the resulting CO2 reduction is equivalent to the amount generated in supplying **electricity for 200,770 homes for a whole year**? Did you know that **25% of commuters** surveyed in October 2005 predicted that they would utilize commuter benefits, if offered by their employer, **at least 3 times per week**?

Punch up your communications on Best Workplaces for Commuters and the value of commuter benefits programs to reduce pollution and congestion. BWC National Benefits and Related Facts March-June 2006 has the most recent information we have. These data are great to drop into newsletters and presentations. Take a look to see how our juicy facts and figures might fit into your promotion of Best Workplaces for Commuters!

[< www.bwc.gov/about/facts.htm >](http://www.bwc.gov/about/facts.htm)

### Summaries of all four list release training sessions now on Web site

Network members attending these sessions gave them rave reviews for usefulness in giving them the tools and information they need to work towards a Best Workplaces for Commuters list release in their area. Topics covered include: Getting Started, Getting the Word Out, Making the Pitch, and Attracting Media Coverage. The summaries are now posted on our Web site at:

[<www.bwc.gov/suppor/seminars.htm>](http://www.bwc.gov/suppor/seminars.htm)



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## Spotlight On...



**Kudos to Lynn Rumbaugh**, City of Aspen's Transportation Manager, for her role in managing a successful transportation demand management program, earning recognition by the U.S. Environmental Protection Agency (EPA). EPA recently honored the city of Aspen with a 2005 Clean Air Excellence Award for innovations in transportation efficiency.

**Way to go Lynn!**

View the entire article from the Aspen Daily News at:  
< [www.aspendailynews.com/article\\_13623](http://www.aspendailynews.com/article_13623) >

## Welcome to Our New Network Members!

Thank you all for working diligently to help us promote Best Workplaces for Commuters

Organization	Member Name	City	State/Country
Coaster Company of America	Lupe Aguirre	Santa Fe Springs,	CA
Community Transit	Kristin Kinnamon	Everett,	WA
Share your Ride	Daniel Woydig	Zwickau,	Germany



Visit [www.bwc.gov](http://www.bwc.gov) Call 888 856-3131 E-mail [bwc@epa.gov](mailto:bwc@epa.gov)

